

**ST. JOSEPH COLLEGE OF TEACHER EDUCATION FOR WOMEN,  
ERNAKULAM**



**STRATEGIC PLAN**  
**2014 - 2024**

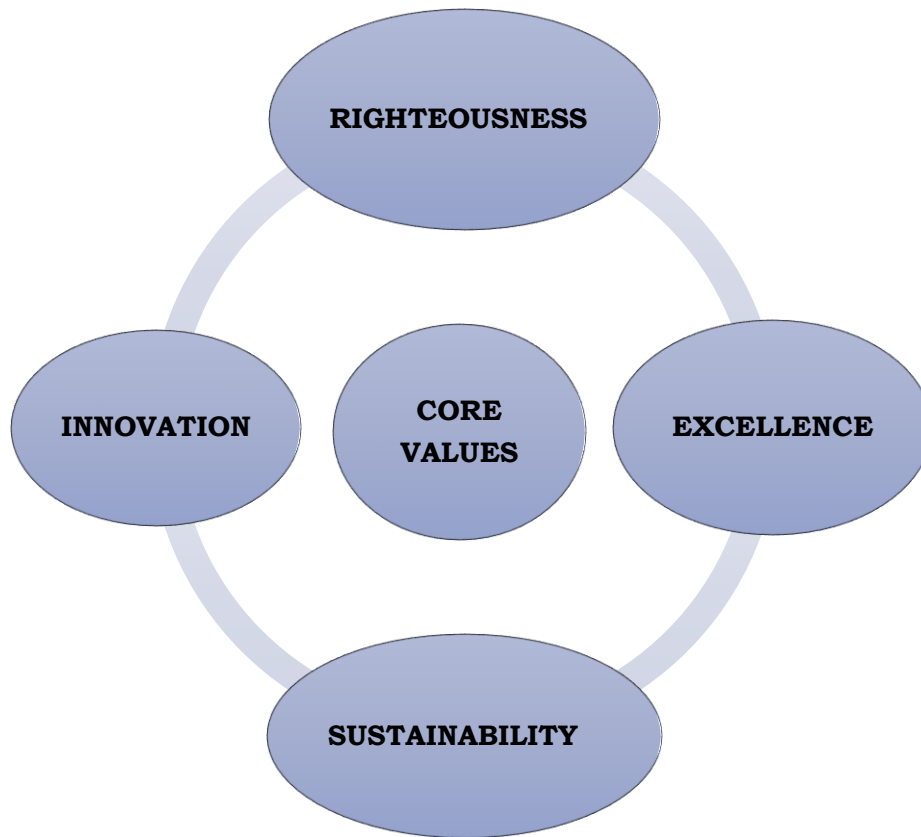


## STRATEGIC PLAN 2014-2024

St. Joseph College of Teacher Education for Women, Ernakulam established in 1957 located in the heart of Kochi city, is a minority institution, affiliated to Mahatma Gandhi University, Kottayam. This edifice of learning and holistic enrichment nestles on 2 acres 31.5 cents calm and serene ground and is a unique blend of the old and new architectural styles and is owned and run by Vimala Province of the Congregation of Mother of Carmel (CMC) who envisions the upliftment of women and children as their 'Divine Call'. The institution has been responding to this 'Divine Call' in a most efficacious way and has been fashioning empowered women for the past 57 years. General discipline is diligently maintained with an academic oriented culture and a good academic tradition of catering to the needs of the teachers in the society. The quality policy of the college is developed in tune with the institutional vision and mission.



# CORE VALUES



- ❖ **Righteousness:** To uphold ethical standards in all dealings, ensuring honesty, transparency, and justice.
- ❖ **Innovation:** To promote a culture of continuous improvement and explore new vistas of knowledge.
- ❖ **Sustainability:** To promote eco-friendly initiatives and sustain social responsibility.
- ❖ **Excellence:** To foster a culture of expertise and innovation that contributes to overall excellence.

## STRATEGIC PLAN ADVISORY COMMITTEE

The Strategic Plan Advisory Committee of St. Joseph College of Teacher Education for Women was formed in 2015 by the Internal Quality Assurance Cell (IQAC) with the purpose of managing the creation and implementation of a strategic plan to guide the institutional vision and mission. The committee is composed of the following members:

<b>Mary P P</b>	<b>:</b>	<b>Manager</b>
<b>Dr. Mary Joseph</b>	<b>:</b>	<b>Principal</b>
<b>Josephine Joseph</b>	<b>:</b>	<b>IQAC Coordinator</b>
<b>Alice Joseph</b>	<b>:</b>	<b>Assistant Professor in English Education</b>
<b>Dr. Betty P.J</b>	<b>:</b>	<b>Assistant Professor in Mathematics Education</b>
<b>Dr. Hemaletha P.K</b>	<b>:</b>	<b>Assistant Professor in Social Science Education</b>



# SWOT ANALYSIS

## STRENGTHS

- Illustrious Legacy
- Supportive Management
- Competent Faculty
- Robust Infrastructure
- Serene campus atmosphere
- Located in the heart of Kochi city

## OPPORTUNITIES

- Potential for accreditation
- Opportunity for Collaborations and Consultancy
- Opportunity for Community engagement programmes.
- Potential to become research centre in education
- Possibility to function as a centre for conducting training programmes
- Ample opportunities for placement

## SWOT

## WEAKNESSES

- Limited campus area
- Lack of technological up gradation
- Lack of sustainable practices
- Low research emphasis
- Lack of funding
- Less faculty publications in Journals

## THREATS

- Rigidity in Government rules and regulations
- Lack of Government grants and funded projects.
- Limited expansion of campus due to lack of land
- Single department institution
- Benchmarks of accreditation bodies

## STRATEGIC GOALS

### SHORT TERM GOALS

1

Upgradation of  
infrastructure

2

Establishment of  
Research Centre

3

All faculty to be Ph.D  
holders

4

To invite institutions  
for campus placement

5

To go green

# LONG TERM GOAL



To attain International acclaim  
in teacher education scenario



Faculty Excellence



Infrastructure Augmentation



Research Culture



Academic Excellence



Eco-friendly Practices



Cultural Integration Initiatives

# STRATEGIC PLAN

The institution is committed to move on with a meticulously moulded strategic plan that integrates the principles of its institutional vision and mission in achieving the envisaged Short term and Long term Goals. The strategic plan is designed to cover the following aspects:

## Faculty Excellence

St Joseph College of Teacher Education for Women ensures the professional growth of faculty for the progress of the institution by adopting appropriate measures to enhance their competence in academics, research and extension activities:

- Arranging at least two professional development programmes every year to help faculty stay updated with the latest advancements in their fields and enhance their teaching methodologies.
- Encouraging and supporting faculty members to conduct research publish research articles and get research grants which foster a culture of inquiry and innovation within the institution.
- Opportunities for engaging in extension activities such as community outreach programs and sharing expertise with society to bridge the gap between academics and society.

## Infrastructure Augmentation

SJCTEW considers infrastructural development as a key component to ensure its progress keeping in tune to the advancement in the field of education. So due significance is given to infrastructure expansion in strategic planning in order to support effective teaching, learning, and research activities

The infrastructure augmentation in the coming five years would aim at:

- Renovation of Auditorium
- Updation of technology in classrooms
- Upgradation of library
- Furnishing of Research block
- Upgrading laboratories



- Upgradation of M.Ed Seminar hall
- Installation of CCTV Cameras
- Introduction of energy-efficient systems
- Modification of Principal's Room, Faculty rooms and Administrative Office
- Construction of ramp
- Modification of Lobbies
- Facility for E Content Development

## **Research Culture**

For SJCTEW, Educational Research is important because it improves teaching and learning practices, promotes innovation and contributes to the broader body of knowledge. The institution aims at achieving the following in the coming 5 years:

- Formulation of research policy
- Establishment of Research Centre
- Ensure training and professional development opportunities of faculty members
- Organize research seminars, workshops, and conferences to facilitate knowledge exchange and enhance research culture
- Promote publishing of research papers to sustain a research culture.
- Recognise Research Excellence through awards honours and appreciation Programmes
- Ensure all Faculty members hold Ph.D.
- Faculty members to be raised as Guides
- Academic upgradation of institutional Journal

## **Academic Excellence**

SJCTEW's academic endeavours reflect its commitment to foster a culture of excellence and continuous improvement in all aspects of academic accomplishments. The institution outlines specific strategies for enhancing academic performance and ensuring sustained excellence:

- Promote Blended Learning Strategies
- Implement innovative teaching learning strategies like Brain Storming, Team teaching , Peer tutoring, focus group discussion, cooperative learning strategies, experiential learning.
- Organize skill enhancement programmes

- Online learning resources
- Adapting LMS
- Ensure student progression placement of students
- Designing and promoting enrolment for Certificate Courses

### **Eco-friendly Practices:**

SJCTEW aims to create a green future by considering the interconnectedness of environmental, social, and economic factors and embarks on the following strategy:

- Formulation of Green policy
- Ensuring scientific waste management Practices
- Resorting to clean and green energy sources
- Conscientising students and stake holders about green sustainable practice
- Promoting water conservation practises
- Promoting green campus

### **Cultural Integration Initiatives:**

SJCTEW strives to form empowered prospective teachers with a sound footing on the rich cultural heritage of India:

- Integrating Pedagogy and Culture
- Multilingual Practises
- Exploring richness in Indian Cuisines
- Promotion of India Culture